

Fanni Shen

School of Management, Zhejiang University, Hangzhou, Zhejiang, China
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EDUCATION

Visiting Ph.D. Student, Rotman School of Management, University of Toronto, Canada, 2025-present

Host: Prof. Ningyuan Chen

Ph.D. Candidate in Management Science and Engineering, School of Management, Zhejiang University, China, 2024-present

Advisor: Prof. Qingwei Jin

B.M. in Information Management and Information Systems, School of Management, Zhejiang University, China, 2022

PAPERS

Ningyuan Chen, Setareh Farajollahzadeh, Qingwei Jin, **Fanni Shen**, and Guan Wang. **Learning Consumer Preferences from Bundle Sales Data**. R&R at *Manufacturing & Service Operations Management*. paper

VISITING EXPERIENCE

Visiting Ph.D. Student, Rotman School of Management, University of Toronto, Canada, 2025-2027

Host: Prof. Ningyuan Chen

Short-term Visitor, School of Data Science, The Chinese University of Hong Kong, Shenzhen, China, 2025

Host: Prof. Ningyuan Chen

TEACHING EXPERIENCE

Teaching Assistant, Zhejiang University

Game Theory, research master's course, taught in English

Operations Management, undergraduate course

Enterprise Resource Planning, undergraduate course

INTERNSHIP

Strategic Operations, Platform Governance - Mechanisms and Development, ByteDance, 2022

Data analysis and thematic research for TikTok e-commerce governance and business decisions.

SELECTED AWARDS AND HONORS

2nd Prize, The 8th Zhejiang University Outstanding Student Research Achievement Award in Humanities and Social Sciences

Outstanding B.S. Graduate

Outstanding Graduate Student and Student Leader

Scholarship Awards: Zhejiang University Scholarship, Zhejiang University Real Estate Fund Scholarship, Yang Ye Alumni Scholarship, Huang Qingming Social Responsibility Scholarship, Xinhai Public Welfare Responsibility Scholarship.

TECHNICAL SKILLS

Programming: Python, R, Java, C++